

RCA89185

RECEIVED
CENTRAL FAX CENTER
NOV 19 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: **Hugh B. Morrison, et al.**
Serial Number: **09/868,254**
Atty. Dkt: **RCA 89,185**
Filing Date: **June 15, 2001**
Title: **METHOD FOR SELECTING A PROGRAM DISPLAYED IN AND
ADVERTISEMENT IN AN APPLICATION SOFTWARE PROGRAM**
Art Unit: **2623**
Examiner: **Rueben M. Brown**

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the final Office Action dated September 21, 2007, for which a response is due by December 21, 2007, please enter the following amendments and remarks/arguments in the above-referenced application.

Amendments to and Listing of the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.